



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
952015-1	09/23/12	September 2012	08/27/12 - 09/21/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA 4 AMERICA 60S	1775

Flight Dates	Order #	Alt Order #
09/15/12 - 09/21/12	952015	06316054

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/21/12	09/21/12	20/20	10-11PM	----1--	1:00	1	\$2,350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----1--	1	\$2,350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12	10:43 PM	20/20	10-11PM	1:00	OFA-12-G-117H	\$2,350.00 NM
2	09/17/12	09/21/12	THE CHEW	1P-2P	MTWTF--	1:00	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	12:59 PM	THE CHEW	1P-2P	1:00	OFA-12-G-117H	\$450.00 NM
2	WPBF	Th	09/20/12	1:30 PM	THE CHEW	1P-2P	1:00	OFA-12-G-117H	\$450.00 NM
3	09/17/12	09/21/12	10-11a Anderson Cooper 10-11a		MTWTF--	1:00	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/18/12	10:41 AM	10-11a Anderson Cooper	10-11a	1:00	OFA-12-G-117H	\$350.00 NM
1	WPBF	Th	09/20/12	10:47 AM	10-11a Anderson Cooper	10-11a	1:00	OFA-12-G-117H	\$350.00 NM
3	WPBF	F	09/21/12	10:48 AM	10-11a Anderson Cooper	10-11a	1:00	OFA-12-G-117H	\$350.00 NM
4	09/17/12	09/21/12	Nightline	11:35-12:05AM	MTWTF--	1:00	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	11:35 PM	Nightline	11:35-12:05AM	1:00	OFA-12-G-117H	\$550.00 NM
2	WPBF	W	09/19/12	11:53 PM	Nightline	11:35-12:05AM	1:00	OFA-12-G-117H	\$550.00 NM
5	09/17/12	09/21/12	The View	11A-12PM	MTWTF--	1:00	2	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	10:59 AM	The View	11A-12PM	1:00	OFA-12-G-117H	\$1,400.00 NM
2	WPBF	Tu	09/18/12	10:59 AM	The View	11A-12PM	1:00	OFA-12-G-117H	\$1,400.00 NM

DUPLICATE INVOICE



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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
952015-1	09/23/12	September 2012	08/27/12 - 09/21/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA 4 AMERICA 60S	1775

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/17/12	09/21/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	MTWTF--	1:00	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 1 \$140.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/21/12 12:51 AM Jimmy Kimmel 12:06-01:06AM 1:00 OFA-12-G-117H \$140.00 NM									
7	09/17/12	09/21/12	1230-1P Access Hollywood Class of Time - Pre-emptible with notice	1230-1p	MTWTF--	1:00	2	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 2 \$320.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 12:54 PM 1230-1P Access Hollywood 1230-1p 1:00 OFA-12-G-117H \$320.00 NM 2 WPBF Tu 09/18/12 12:41 PM 1230-1P Access Hollywood 1230-1p 1:00 OFA-12-G-117H \$320.00 NM									
8	09/17/12	09/21/12	WPBF News 25 @ Noon Class of Time - Pre-emptible with notice	12pm-1230pm	MTWTF--	1:00	2	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 2 \$320.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/19/12 12:11 PM WPBF News 25 @ Noon 12pm-1230pm 1:00 OFA-12-G-117H \$320.00 NM 2 WPBF Th 09/20/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm 1:00 OFA-12-G-117H \$320.00 NM									
9	09/17/12	09/21/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	MTWTF--	1:00	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 09/17/12 4:28 PM Dr. Oz 4-5p 1:00 OFA-12-G-117H \$800.00 NM 2 WPBF Tu 09/18/12 4:55 PM Dr. Oz 4-5p 1:00 OFA-12-G-117H \$800.00 NM 4 WPBF W 09/19/12 4:10 PM Dr. Oz 4-5p 1:00 OFA-12-G-117H \$800.00 NM 1 WPBF Th 09/20/12 4:37 PM Dr. Oz 4-5p 1:00 OFA-12-G-117H \$800.00 NM									
10	09/17/12	09/21/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	MTWTF--	1:00	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF Tu 09/18/12 5:28 PM M-F 5pm News 5-6pm 1:00 OFA-12-G-117H \$700.00 NM 2 WPBF W 09/19/12 5:12 PM M-F 5pm News 5-6pm 1:00 OFA-12-G-117H \$700.00 NM 1 WPBF F 09/21/12 5:29 PM M-F 5pm News 5-6pm 1:00 OFA-12-G-117H \$700.00 NM									
11	09/17/12	09/21/12	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	5:30-5:57am	MTWTF--	1:00	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 09/18/12 5:42 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am 1:00 OFA-12-G-117H \$300.00 NM 2 WPBF W 09/19/12 5:39 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am 1:00 OFA-12-G-117H \$300.00 NM									
12	09/17/12	09/21/12	WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice	6-6:30PM	MTWTF--	1:00	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 6:11 PM WPBF News 25 @ 6:00PM 6-6:30PM 1:00 OFA-12-G-117H \$1,000.00 NM 3 WPBF Tu 09/18/12 6:22 PM WPBF News 25 @ 6:00PM 6-6:30PM 1:00 OFA-12-G-117H \$1,000.00 NM 2 WPBF Th 09/20/12 6:24 PM WPBF News 25 @ 6:00PM 6-6:30PM 1:00 OFA-12-G-117H \$1,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
952015-1	09/23/12	September 2012	08/27/12 - 09/21/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA 4 AMERICA 60S	1775	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/17/12	09/21/12	WPBF News 25 Mornings 6-7AM	6-7AM	MTWTF--	1:00	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/17/12	6:12 AM	WPBF News 25 Mornings	6-7AM	1:00	OFA-12-G-117H	\$400.00 NM
2	WPBF	Tu	09/18/12	6:58 AM	WPBF News 25 Mornings	6-7AM	1:00	OFA-12-G-117H	\$400.00 NM
1	WPBF	Th	09/20/12	6:23 AM	WPBF News 25 Mornings	6-7AM	1:00	OFA-12-G-117H	\$400.00 NM
14	09/17/12	09/21/12	Wheel Of Fortune	7-7:30PM	MTWTF--	1:00	3	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/18/12	7:17 PM	Wheel Of Fortune	7-7:30PM	1:00	OFA-12-G-117H	\$1,500.00 NM
1	WPBF	W	09/19/12	7:13 PM	Wheel Of Fortune	7-7:30PM	1:00	OFA-12-G-117H	\$1,500.00 NM
3	WPBF	Th	09/20/12	7:18 PM	Wheel Of Fortune	7-7:30PM	1:00	OFA-12-G-117H	\$1,500.00 NM
15	09/17/12	09/21/12	Good Morning America	7-9AM	MTWTF--	1:00	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	7:59 AM	Good Morning America	7-9AM	1:00	OFA-12-G-117H	\$500.00 NM
2	WPBF	W	09/19/12	8:58 AM	Good Morning America	7-9AM	1:00	OFA-12-G-117H	\$500.00 NM
3	WPBF	Th	09/20/12	8:47 AM	Good Morning America	7-9AM	1:00	OFA-12-G-117H	\$500.00 NM
16	09/17/12	09/21/12	Jeopardy	7:30-8PM	MTWTF--	1:00	3	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	3	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	09/18/12	7:52 PM	Jeopardy	7:30-8PM	1:00	OFA-12-G-117H	\$1,700.00 NM
1	WPBF	Th	09/20/12	7:41 PM	Jeopardy	7:30-8PM	1:00	OFA-12-G-117H	\$1,700.00 NM
2	WPBF	F	09/21/12	7:34 PM	Jeopardy	7:30-8PM	1:00	OFA-12-G-117H	\$1,700.00 NM
17	09/17/12	09/21/12	Dr. Oz M-F 9-10a	9-10a	MTWTF--	1:00	2	\$320.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	2	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	9:10 AM	Dr. Oz M-F 9-10a	9-10a	1:00	OFA-12-G-117H	\$320.00 NM
2	WPBF	F	09/21/12	9:55 AM	Dr. Oz M-F 9-10a	9-10a	1:00	OFA-12-G-117H	\$320.00 NM
18	09/15/12	09/21/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MTWTF-S	1:00	3	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/15/12	09/21/12	MTWTF-S	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/16/12	11:26 PM	M-SUN WPBF News 25 @ 11PM 11-11:35PM	11-11:35PM	1:00	OFA-12-G-117H	\$1,000.00 NM
3	WPBF	M	09/17/12	11:29 PM	M-SUN WPBF News 25 @ 11PM 11-11:35PM	11-11:35PM	1:00	OFA-12-G-117H	\$1,000.00 NM
1	WPBF	Th	09/20/12	11:28 PM	M-SUN WPBF News 25 @ 11PM 11-11:35PM	11-11:35PM	1:00	OFA-12-G-117H	\$1,000.00 NM
19	09/16/12	09/16/12	Chris Matthews	Sun 10-10:30AM	-----1	1:00	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	10:28 AM	Chris Matthews	Sun 10-10:30AM	1:00	OFA-12-G-117H	\$350.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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952015-1	09/23/12	September 2012	08/27/12 - 09/21/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA 4 AMERICA 60S	1775	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/16/12	09/16/12	Chris Matthews	Sun 10-10:30AM	-----1	1:00	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
20	09/16/12	09/16/12	Sun 11:35pm Late News	1135p-12am	-----1	1:00	1	\$270.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$270.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	11:54 PM	Sun 11:35pm Late News	1135p-12am	1:00	OFA-12-G-117H	\$270.00 NM
21	09/16/12	09/16/12	Grey's Anatomy	12am-1am	-----1	1:00	1	\$40.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12		Grey's Anatomy	12am-1am	:00		\$40.00 NM
	See MG 21.2								
2	WPBF	Su	09/16/12	12:19 AM	PRIVATE PRACTICE WKNDLF	12-1x	1:00	OFA-12-G-117H	\$40.00 NM
	MG for 21.1 09/16								
22	09/16/12	09/16/12	Sun 6-7am News	Sun 6-7am	-----1	1:00	1	\$180.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	6:22 AM	Sun 6-7am News	Sun 6-7am	1:00	OFA-12-G-117H	\$180.00 NM
23	09/16/12	09/16/12	Sun 630pm News	630-7pm	-----1	1:00	1	\$650.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	6:29 PM	Sun 630pm News	630-7pm	1:00	OFA-12-G-117H	\$650.00 NM
24	09/16/12	09/16/12	Sun 8-9am News	Sun 8-9am	-----1	1:00	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	8:12 AM	Sun 8-9am News	Sun 8-9am	1:00	OFA-12-G-117H	\$450.00 NM
25	09/20/12	09/20/12	SCANDAL	10-11PM	---1---	1:00	1	\$2,200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---1---	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	10:40 PM	SCANDAL	10-11PM	1:00	OFA-12-G-117H	\$2,200.00 NM
26	09/18/12	09/18/12	MIDDLE/LAST MAN	8-9PM	-1-----	1:00	1	\$2,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	8:49 PM	MIDDLE/LAST MAN	8-9PM	1:00	OFA-12-G-117H	\$2,000.00 NM
27	09/19/12	09/19/12	MIDDLE/SUBURGATOR	8-9PM	--1----	1:00	1	\$2,200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--1----	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	7:59 PM	MIDDLE/SUBURGATORY	8-9PM	1:00	OFA-12-G-117H	\$2,200.00 NM

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
952015-1	09/23/12	September 2012	08/27/12 - 09/21/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA 4 AMERICA 60S	1775	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
27	09/19/12	09/19/12	MIDDLE/SUBURGATOR 8-9PM		--1----	1:00	1	\$2,200.00	NM
	Class of Time - Pre-emptible with notice								
28	09/19/12	09/19/12	REVENGE	10-11PM	--1----	1:00	1	\$2,550.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--1----	1	\$2,550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	10:27 PM	REVENGE	10-11PM	1:00	OFA-12-G-117H	\$2,550.00 NM
29	09/21/12	09/21/12	PRIMETIME	8-9PM	----1--	1:00	1	\$2,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----1--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/21/12		PRIMETIME	8-9PM	:00		\$2,000.00 NM
	See MG 29.2								
2	WPBF	F	09/21/12	8:21 PM	SHARK TANK	8-9PM	1:00	OFA-12-G-117H	\$2,000.00 NM
	MG for 29.1 09/21								
30	09/16/12	09/16/12	REVENGE	10-11PM	-----1	1:00	1	\$2,900.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$2,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	10:36 PM	REVENGE	10-11PM	1:00	OFA-12-G-117H	\$2,900.00 NM
31	09/17/12	09/21/12	M-F 3-4P	M-F 3-4P	MTWTF--	1:00	5	\$400.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/17/12	3:32 PM	M-F 3-4P	M-F 3-4P	1:00	OFA-12-G-117H	\$400.00 NM
5	WPBF	Tu	09/18/12	3:54 PM	M-F 3-4P	M-F 3-4P	1:00	OFA-12-G-117H	\$400.00 NM
3	WPBF	W	09/19/12	3:35 PM	M-F 3-4P	M-F 3-4P	1:00	OFA-12-G-117H	\$400.00 NM
4	WPBF	Th	09/20/12	3:32 PM	M-F 3-4P	M-F 3-4P	1:00	OFA-12-G-117H	\$400.00 NM
1	WPBF	F	09/21/12	3:54 PM	M-F 3-4P	M-F 3-4P	1:00	OFA-12-G-117H	\$400.00 NM
32	09/17/12	09/21/12	GENERAL HOSPITAL	GENERAL HOSPIT	MTWTF--	1:00	3	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	2:24 PM	GENERAL HOSPITAL	GENERAL HOSPIT	1:00	OFA-12-G-117H	\$800.00 NM
3	WPBF	W	09/19/12	2:23 PM	GENERAL HOSPITAL	GENERAL HOSPIT	1:00	OFA-12-G-117H	\$800.00 NM
2	WPBF	Th	09/20/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	1:00	OFA-12-G-117H	\$800.00 NM
33	09/16/12	09/16/12	Sun 5-6am News	Sun 5-6am	-----1	1:00	1	\$100.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	5:59 AM	Sun 5-6am News	Sun 5-6am	1:00	OFA-12-G-117H	\$100.00 NM

Total Spots 65

Gross Total \$54,750.00

Payment Terms 30 Days

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
952015-1	09/23/12	September 2012	08/27/12 - 09/21/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA 4 AMERICA 60S	1775

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<u>Agency Commission</u>	\$8,212.50
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<u>Net Amount Due</u>	\$46,537.50
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